

BLUE LOONIE FOR You!



THANK YOU FOR VISITING DOWNTOWN!

USE THIS EASY STREETS™ BLUE LOONIE FOR:

- \$1 off parking at street meters and most downtown parking lots
- Full bus fare
- \$1 off participating taxis, Handi-Transit and the Splash Dash Water Bus

Ask for your Blue Loonie at participating businesses (SEE BACK) when you spend \$20 or more (BEFORE TAX AND TIP.)

FOR MORE TIPS ABOUT BLUE LOONIES AND DOWNTOWN PARKING, REVIEW THIS GUIDE OR VISIT WWW.DOWNTOWNWINNIPEGBIZ.COM

Enjoy your time downtown!



A fresh APPROACH TO DOWNTOWN PARKING



SECRETS TO PARKING SUCCESS

PLAN BEFORE YOU GO

➔ **Check out a few options for parking before you leave.**

- Have a first and second choice parking location.
- ➔ **Keep spare change close at hand** to use in meters.
- If you don't have change, the new parking meters and many parkades take credit cards.

LOCATING YOUR PARKING SPOT

➔ **Beat the rush.**

- Attending an event at the MTS Centre or elsewhere in downtown? Come early for a bite to eat or to shop, and secure that parking spot well in advance.
- ➔ **Staying a while? Take your time, but choose a parking lot.**
- Think you might be longer than one or two hours? Going to a medical appointment that might keep you waiting? Choose a parkade or parking lot.
- ➔ **Don't get caught in the red! Time's up, time to move.**
- All on-street meters are limited to one or two hours on weekdays between 9:00am and 5:30pm. That means you have to move your car after the allotted time has expired (you can't plug the meter again!)

ONCE YOU'RE THERE

You've successfully parked downtown. Now what?

➔ **Park for the day and get around another way.**

- Take advantage of the free Downtown Spirit shuttle bus to get around the city centre and back to your car when your day's done.
- ➔ **Stay high and dry.**
- Avoid sleet and snow by parking indoors and using downtown's walkway system. You can get from Portage & Main to The Bay without ever stepping outside!

ALTERNATIVES TO PARKING DOWNTOWN

➔ **Park and ride.**

- Park at one of Winnipeg Transit's 12 Park and Ride locations and hop on a direct bus downtown. For a map, visit www.winnipegtransit.com/main/parkandride.jsp
- Shop at an Easy Streets retailer and ask for a blue loonie, which will cover your bus fare back to your car.

➔ **Leave your car at home!**

- Hitch a ride with a friend and carpool to downtown.
- Travel on foot or by bike or bus.

PARKING MYTH:

I ALWAYS have to pay a fortune for parking downtown.

BUSTED:

There are many ways to save on downtown parking... and even park for free!

PARKING ON A BUDGET

Paying for parking is a reality in most cities' downtowns. But there are a few tricks to save on parking.

➔ **Come downtown after 5:30pm on weekdays** and park for free on the street, or at a reduced rate at most lots.

➔ **Free weekends at street meters.**

- Saturdays: park free for two hours at all street meters—even if it's a one-hour meter (9:00am-5:30pm). But after two hours, you'll need to move your car.
- Sundays & Holidays: free all day long.
- Watch for meters at The Forks and the Promenade behind Portage Place. Since they're not run by the City, they have different hours.

➔ **Call your destination before you leave** and ask if they have visitor parking or validated parking. Locations offering validated parking include Portage Place, IMAX Theatre, Globe Cinema, The Bay and others (validated parking policies vary).

➔ **Ask for your blue loonie** after spending \$20 or more at Easy Streets businesses.

➔ **Park a few blocks outside downtown and walk or bus in.**

➔ **Check loading zones** for time and/or day limited designation. You can actually park (for free) in some loading zones on evenings and weekends.

The Inside Scoop PARKING PATROLS SPEAK UP

"There's lots of parking downtown, but it takes a bit of research to know where to find the bargains. It's best to park in a surface lot or parkade if you're going to be a while; on-street parking space is dedicated to short-stay parking only. Please drive safely and park courteously, and call us if we can help. Our patrol staff are happy to point out the regulated areas, and explain where you can leave your vehicle safely, for as long as you wish."

David Hill, CHIEF OPERATING OFFICER, WINNIPEG PARKING AUTHORITY

WHAT PARKING PATROLS REALLY WISH YOU KNEW

➔ **"No Stopping" signs mean no stopping. No ifs, ands or buts!**

➔ **Loading zones are meant for loading.**

- You can park in a loading zone for 15 minutes to dash into a business or to pick someone up. No need to use your hazards.
- If there is constant loading/unloading activity, a vehicle can be at a loading zone for longer than 15 minutes.

➔ **Back lanes need to be kept clear for safety reasons,** but can be used for short-term loading.

➔ **Let the rush flow!**

- Rush hour restrictions help traffic flow in and out of downtown, 7:00am to 9:00am and 3:30pm to 5:30pm. Watch for no stopping zones and no-parking meters during rush hour times.

PARKING MYTH:

Parking Patrols stake out my car, waiting for my meter to expire before slapping a ticket on it.

BUSTED:

In fact, Parking Patrols would much rather you park smart and don't get a ticket at all.

REMEMBER:

Park smart and be courteous!

LOT TALK

When parking in lots and parkades, keep these tips in mind.

➔ **Read the signs!**

- Rules vary between lots, so to park smart, read the posted signs.
- Many downtown lots are operated by private companies like Impark and Urban Autopark, and not by the City.
- ➔ **Reserved... but not for you!**
- Reserved signs in parking lots are paid for by monthly parkers or someone paying a premium for that spot.
- ➔ **Check the times,** because some spots are only reserved 6:00am to 6:00pm.

➔ **Look out for day and evening rate changes.**

- Many parking lots have flat rates in the evening and one hour or maximum rates during the day.

➔ **Keep it simple and pay by phone at some lots.**

NEW AUTOMATED PARKING PAYSTATIONS

The Winnipeg Parking Authority's new solar-powered parking meters create more parking spaces and will save you from parking tickets!

➔ **How do I use the new parking meters?**

COINS

1. Insert coins for desired amount of time
2. Press green button to print ticket
3. Place ticket on your dash, face-up

CREDIT CARD:

1. Insert and remove credit card
2. Enter desired time OR enter the maximum time
3. Press green button to print ticket
4. Place ticket on your dash, face-up

➔ **How do the meters save me from parking tickets**

- The new meters won't take payment during no parking times



DOWNTOWN PARKING CHEAT SHEET: WHAT'LL IT COST YOU?

CITY OF WINNIPEG STREET PARKING METERS

Saturdays: 2 hours free
Sundays: free parking
Monday-Friday, 5:30pm-9am: free parking
Monday-Friday, 9am-5:30pm: \$1/hour

DOWNTOWN PARKADES & PARKING LOTS

Hourly: \$1-\$2.50
Maximum costs vary:
Day: \$4-\$10
Evening: \$1-\$6



DOWNTOWN PARKING PLUSES

- Easy on-street parking
- Many indoor and heated parkades
- Indoor walkway system to use once you've parked
- Lots of choice
- Free on-street parking on weekends, holidays and evenings

Save More WITH



1. Ask for your blue loonie.

Spend \$20 or more (before tax and tip) at participating downtown businesses, and ask for your Easy Streets™ Blue Loonie!

2. Use your blue loonie for:

- Full fare on Winnipeg Transit buses
- One hour of parking at City of Winnipeg parking meters
- \$1 off parking at over 80 downtown lots
- \$1 off fare with participating taxis and Handi-Helper Transit
- \$1 off fare on the Splash Dash Water Bus

FOR MORE PARKING INFORMATION:

Winnipeg Parking Authority: 986-6281, www.theparkingstore.winnipeg.ca
FNP Parking: 942-6100, www.theforks.com
Imperial Parking: 943-3578, www.impark.com
Urban Autopark: 956-7275, www.urbanautopark.com
ParkingPlus: 943-8641
Winnipeg Transit: 956-5700, www.winnipegtransit.com
Downtown BIZ: 958-4640, www.downtownwinnipegbiz.com

Catch the **FREE** Downtown Spirit



Get around downtown on this **FREE** shuttle bus. Or hop on a water taxi for a small fee.

The DOWNTOWN Spirit **FREE** Bus Service

Easy access service

	WEEKDAY	SATURDAY	SUNDAY
Spirit 1	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 2	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 3	7:00am - 7:00pm	11:00am - 7:00pm	No Service

Downtown Winnipeg Business Improvement Zone (BIZ)
 101-426 Portage Avenue [204] 958-4640 www.downtownwinnipegbiz.com

We're working together to help you park with ease



DOWNTOWN PARKING

PARKING MYTH: There isn't enough parking downtown.

BUSTED: There are 32,000 parking spots in the city centre!

LEGEND

- Green Space
- One Way
- Easy Streets Business
- River Spirit Dock
- WALKWAYS
 - Second Level Walkway
 - Underground Walkway
- Riverwalk & Pedestrian Pathway

PARKING

- Day & Evening Parking
- Evening Parking (DAY RESERVED)
- Parkade
- Parking Lot Entrance

BIKE PARKING

- Outdoor Bike Racks
- Indoor Bike Racks (PUBLIC)

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Easy Streets BUSINESSES

Ask for your *Blue Loonie!*

Spend \$20 or more (before tax and tip) at any of these downtown businesses, and ask for your Easy Streets™ Blue Loonie! (See map for business locations)

RESTAURANTS

1. Beachcombers Forks Market 948-0020
2. Cherry Creek Cafe 2nd Floor - Portage Place 947-2233
3. East India Company Pub & Eatery 349 York Avenue 947-3097
4. J Sprat's Deli 202 - 444 St. Mary Avenue 947-5865
5. Kernel's Popcorn Winnipeg Square 947-9627
6. One Night in Bangkok 2nd Floor - Edmonton Street 942-7725
7. Pastel's Dining Room and Lounge 190 Smith Street (PLACE LOUIS RIEL) 949-0376
8. The Rib Room at the Best Western Charterhouse Hotel 330 York Avenue 942-0101
9. Asia Gift Shop & Trading Company cityplace 943-2882
10. The Bargain Shop 298 Portage Avenue 943-7489
11. Body Shop Portage Place 943-6217
12. City Jewellers Portage Place 957-5994
13. Coles The Book People cityplace 942-8952
14. Connie's Floral & Wedding World 109A - 491 Portage Avenue 775-4795
15. Fabric Centre 255 Vaughan Street 943-8523
16. Hull's Family Bookstore 372 Graham Avenue 947-1365
17. L.A. Collection 325 Portage Avenue 944-8883
18. Leather Ranch Portage Place 949-1016
19. Mach Artwork Portage Place 956-0010
20. Mountain Equipment Co-op 303 Portage Avenue 775-5888
21. On The Edge Glass Studio 329 Cumberland Avenue 489-5189
22. Song Jewellers 48 - 81 Garry Street 942-8548
23. Vita Health Company cityplace 984-9556
24. Barber Lumsden Ltd. 200-330 St. Mary Avenue 943-2484
25. Book Optical Ltd. 230 - 444 St. Mary Avenue 943-6233
26. Canadian Western Bank 230 Portage Avenue 956-4669
27. Centre for Indigenous Environmental Resources 245 McDermot Avenue 885-7742
28. Civic Credit Union 50 - 360 Main Street 944-8290
29. Cocoon Branding Inc. 266 McDermot Avenue 885-7742
30. Contact Lens Services 302 - 414 Graham Avenue 942-0838
31. David I. Hoffman Optical Ltd. 434 Portage Avenue 957-1429
32. DocsNOW Unit 1 - 326 Broadway 945-9500
33. Dr. Lekic Dental Clinic 305 - 400 St. Mary Avenue 958-4650
34. Executive Hair Inc. Lombard Concourse 943-1883
35. GK Braun Insurance Services Ltd. 301 - 171 Donald Street 942-6171
36. Horizon Eye Care Portage Place 957-7343
37. James Barclay Salon 399 Graham Avenue 943-3652
38. Kitchen Designs By Decor Lower Level - 329 Cumberland Avenue 944-8222
39. Mario Labelle Hairstylists 261 Kennedy Street 943-9458
40. Milnco Insurance 200 - 207 Donald Street 949-7000
41. Nowlan & Moore Optometrists 409 - 428 Portage Avenue 942-0059
42. Oral-Tru Oral Art Denture Clinic 500 - 428 Portage Avenue 943-2319
43. Premium Tax Service 103 - 225 Vaughan Street 487-4355
44. Print Express & Copy Company 2nd Floor - 375 York Avenue 956-1357
45. Print Works Ink. Lombard Concourse 957-0515
46. Purolator Winnipeg Square 925-6290
47. RH Plasma Centre - Cangene Corporation 818 - 233 Kennedy Street 989-6639
48. Taylor McCaffrey 9th Floor - 400 St. Mary Avenue 949-1312
49. The Family Centre of Winnipeg Portage Place 947-1401
50. The Faneuil Group 6th Floor - 363 Broadway 943-1922
51. The UPS Store cityplace 958-4243
52. University of Winnipeg Wesmen 515 Portage Avenue 786-9349
53. Warren Therapy Clinic 206 - 414 Graham Avenue 949-0008
54. The Wireless Age (MTS) cityplace 942-5118
55. The Wireless Age (MTS) Portage Place 953-1680

SHOPS

