

Aboriginal Business Forum

March 11, 2010

Noon-8 pm

Parkland Recreation Complex

Dauphin, MB



Are you dreaming about starting a business?

Do you need financing to start or grow your business?

Do you want to take your business to the next level?

Don't miss this opportunity to learn more about small business and explore the resources that are available to help turn your dream into reality:

- **Business Workshops**
- **Trade Show**
- **Panel Presentations**
- **Refreshments & Prizes**

12-1 pm

Aboriginal Business Service Providers:
A Panel Presentation

1:30-3:30 pm

How to Start a Business

1:30-4 pm

Tax Tips for Small Business

4:30-5:30 pm

From Dream to Reality: The Experiences
of Successful Entrepreneurs
Panelist bios below

6-8 pm

Selling to the Government

6-8 pm

Aboriginal Business Financial Planning

For more information, call 1-800-203-2343 or visit www.wecm.ca

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**Aboriginal Business
Service Network**

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WOMEN'S ENTERPRISE CENTRE
CENTRE D'ENTREPRISE DES FEMMES



Manitoba 

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FREE

From Dream to Reality: The Experiences of Successful Entrepreneurs

Michelle Budiwski

After a long and successful career in the restaurant industry, Michelle decided she needed a career that would enable the single mother to provide for her family, be available for her children and contribute to her community. In May 2009, she launched Butterfly Consultations' Nutrition and Wellness Centre in Rivers, Manitoba. The Centre houses a retail store offering local, Manitoban and Canadian health foods, supplements and wellness products alongside fitness clothing and supplies. Michelle provides nutrition and weight loss counselling and delivers fitness classes in the exercise studio.

Beverly Watson

An Aboriginal marketing professional and entrepreneur, Bev is a Senior Consultant for Amik Management and Executive Search and owns two companies: Tribal Communications and Two Feathers Promotions. Prior to joining AMIK, Bev was a radio host with CBC's Weekend Morning Show in Winnipeg. Earlier in her career, Bev was the Executive Director for the Canadian Council for Aboriginal Business and one of the founding members and interim CEO for the Aboriginal Business Leaders and Entrepreneurs. Prior to this, Bev had a lengthy and progressively responsible career with Manitoba Telecom Services.

Bev has many years of community service and is currently serving on the boards of the Women's Enterprise Centre, the Aboriginal Chamber of Commerce and the Downtown Winnipeg Biz Association. Throughout her career, Bev has lent her skills to organizations such as the Red River College Board of Governors, First Nation's Governance Centre, Health Sciences Centre Foundation, National Aboriginal Women's Association, Economic Development Winnipeg, Winnipeg Chamber of Commerce, United Way and Big Brothers/Big Sisters of Winnipeg.

Preston Woodhouse

The Woodhouse Under Ice Crawler is earning acclaim for Preston Woodhouse. Invented by his later father more than 20 years ago, the device helps eliminate some of the labour from commercial fishing by putting in lines for nets when fishing in the winter. In the summer, it is used to send a line for an open water rescue.

After some refinements and modifications, the device earned first place honours and a \$25,000 prize for Preston at the Big Ideas Conference for Aboriginal Inventors. In addition to being a fisherman, Preston now runs a small manufacturing operation with two staff and has sold the Crawler in Canada's northern territories and Prairie provinces.

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Meet the Business Service Providers Trade Show

A wealth of information will be available at the trade show for individuals looking to start a business or to take an existing business to the next level. Be sure to visit the following:

- Aboriginal Business Service Network (ABSN)
- Aboriginal Chamber of Commerce
- Business Development Bank of Canada (BDC)
- Canada/Manitoba Business Service Centre (C/MBSC)
- CIBC
- First People's Economic Growth Fund
- Louis Riel Capital Corporation
- Manitoba Agriculture, Food and Rural Initiatives (MAFRI)
- Manitoba Procurement Services
- Office of Small and Medium Enterprise (OSME)
- Tribal Wi-Chi-Way-Win Capital Corporation (TWCC)
- Uniquely Manitoba
- Women's Enterprise Centre of Manitoba