

---

## **MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

**February 12, 2010**

## **Aboriginal Business Forum Planned for Dauphin, Manitoba on March 11, 2010**

*Free, one-day forum for entrepreneurs and potential entrepreneurs will feature  
business seminars, panel presentations and a trade show.*

**Winnipeg** – Several major business service providers in Manitoba have joined together to organize and host a business forum at the Parkland Recreation Complex in Dauphin. The forum is intended for business owners who are looking to grow their business and individuals who are contemplating starting a business.

The Forum agenda will include a variety of seminars on topics such as 'How to Start a Business'; 'Tax Tips for Small Business' and 'Selling to the Government'. There will also be two panel presentations: the first will highlight the business services and financing options that are available to entrepreneurs throughout Manitoba. The second panel 'From Dream to Reality' focuses on the challenges and triumphs experienced by three Manitoba entrepreneurs. There will also be a trade show featuring a variety of service providers and local partners.

Several organizations representing federal, provincial and local interests have joined together to plan the Forum. Among the collaborators are BDC Aboriginal Banking, CIBC, Louis Riel Capital Corporation, Manitoba Entrepreneurship, Training and Trade, Office of Small and Medium Enterprise, Tribal Wi-Chi-Way Win Capital Corporation, and the Women's Enterprise Centre of Manitoba. The Aboriginal Business Service Network is the major sponsor.

Sandra Altner, CEO of the Women's Enterprise Centre noted, "Self-employed Canadians are an integral part of our economy. Our goal is to help entrepreneurs become successful and profitable and we can do that by enhancing their business knowledge and providing them with information and tools to make wise decisions. Business forums like the one we have organized for Dauphin make tremendous sense because we can show Manitobans the breadth of opportunities that exist and how the many service providers complement each other."

The 2010 Aboriginal Business Forum builds on the experience gained in similar events delivered around Manitoba over the past three years. According to Mike Thomas, Business Service Officer at Tribal Wi-Chi-Way-Win Capital Corporation (TWCC), "Interest in these events continues to grow. It really is a one-stop shopping opportunity for entrepreneurs to acquire information and knowledge without having to travel far from home – and it's free. We expect at least 100 participants throughout the day."

#### **Details:**

March 11, 2010  
Parkland Recreation Complex  
200-1st Street SE  
Dauphin, Manitoba  
Noon to 8 pm

- 30 -

#### **For more information, see attached information or contact:**

Alison Kirkland  
Women's Enterprise Centre of Manitoba  
(204) 988-1865 or 1-800-203-2343 or 781-7349  
akirkland@wecm.ca  
[www.wecm.ca](http://www.wecm.ca)